

ORDER



Orders

Order / Rev: 693287 - 6

Alt Order #: 06196730

Product Desc: SENATE RACE

Estimate: 471

Flight Dates: 10/30/12 - 11/06/12

Original Date / Rev: 06/21/12 / 11/07/12

Order Type: Political

WJXX-TV

Primary AE: Jim Quinn

Sales Office: T-PHI

Sales Region: NAT

Agency

Name: Abar Hutton Media/ POL

Buying Contact:

Billing Contact:

6190 Grovedale Court Suite 200

Alexandria, VA 22310

Billing Type: Cash

Billing Calendar: Broadcast

Billing Cycle: EOM/EOC

Agency Commission: 15%

Advertiser

Name: Nelson, B/ D / US Senate

Demographic: A35+

Product Codes: PL-US Senate

Priority: P-3

Revenue Codes: AGY, GEN, POL

New Business Thru:

Order Separation: 00:15:00

Advertiser External ID:

Agency External ID:

Bill Plan

Start Date	End Date	# Spots	Gross Amount	Net Amount
10/29/12	11/06/12	34	\$9,385.00	\$7,977.25

Totals

Month	# Spots	Gross Amount	Net Amount	Rating
November 2012	34	\$9,385.00	\$7,977.25	0.00
Totals	34	\$9,385.00	\$7,977.25	0.00

Account Executives

Account Executive	Sales Office	Sales Region	Start Date / End Date	Order %
Jim Quinn			Start Of Order - End Of Order	100%

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount
1	WJXX	10/30/12	11/05/12	GMJ M-F 6a-7a	CM	M-F 6a-7a	MT-----	:30	2	\$90.00	P-3	0.00	NM	2	\$180.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MT-----		2				\$90.00		0.00			
2	WJXX	11/02/12	11/02/12	Good Morning America M-F 7a-9a	CM	M-F 7a-9a	----F--	:30	1	\$110.00	P-3	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	----F--		1				\$110.00		0.00			
3	WJXX	11/06/12	11/06/12	Good Morning America M-F 7a-9a	CM	M-F 7a-9a	-T-----	:30	1	\$110.00	P-3	0.00	NM	1	\$110.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 11/05/12	11/11/12	-T-----		1				\$110.00		0.00			
4	WJXX	10/30/12	11/05/12	The View M-F 11a-12p View	CM	M-F 11a-12p	MT-T---	:30	3	\$225.00	P-3	0.00	NM	3	\$675.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MT-T---		3				\$225.00		0.00			
5	WJXX	10/30/12	11/05/12	FCN News at 5pm M-F 5-5:30pm	CM	M-F 5p-5:30p	MTW----	:30	3	\$80.00	P-3	0.00	NM	3	\$240.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/30/12	11/05/12	MTW----		3				\$80.00		0.00			
6	WJXX	10/30/12	11/02/12	FCN News at 5:30 M-F 5:30-6pm	CM	M-F 5:30p-6p	-TW-F--	:30	3	\$110.00	P-3	0.00	NM	3	\$330.00
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>				<u>Rate</u>		<u>Rating</u>			
		Week: 10/29/12	11/04/12	-TW-F--		3				\$110.00		0.00			

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Advertiser: Nelson, B/ D / US Senate
Product Desc: SENATE RACE
Estimate: 471
WJXX-TV

Ln	Ch	Start	End	Inventory Code	Break	Start/End Time	Days	Len	Spots	Rate	Pri	Rtg	Type	Spots	Amount	
7	WJXX	11/01/12	11/05/12	FCN News at 6 M-F 6-6:30pm	CM	M-F 6p-6:30p	M--TF--	:30	3	\$130.00	P-3	0.00	NM	3	\$390.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
	Week:	11/01/12	11/07/12	M--TF--		3			\$130.00		0.00					
8	WJXX	10/31/12	11/05/12	FCN News at 7p M-F 7-7:30p	CM	M-F 7p-7:30p	M-WF--	:30	3	\$275.00	P-3	0.00	NM	3	\$825.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
	Week:	10/31/12	11/06/12	M-WF--		3			\$275.00		0.00					
9	WJXX	11/04/12	11/04/12	FCN Sun News at 6:30 Sun 6:30-7p	CM	Sun 6:30-7p	-----S	:30	1	\$175.00	P-3	0.00	NM	1	\$175.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
	Week:	10/29/12	11/04/12	-----S		1			\$175.00		0.00					
10	WJXX	11/05/12	11/05/12	Mon Prime Other DWTS	CM	8-10p	M-----	:30	1	\$2,000.00	P-3	0.00	NM	1	\$2,000.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
	Week:	11/05/12	11/11/12	M-----		1			\$2,000.00		0.00					
11	WJXX	11/04/12	11/04/12	Sun Prime B Once Upon A Time	CM	8-9p	-----S	:30	1	\$2,300.00	P-3	0.00	NM	1	\$2,300.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
	Week:	10/29/12	11/04/12	-----S		1			\$2,300.00		0.00					
12	WJXX	10/30/12	11/05/12	FCN News at 11pm M-Su 11-11:35p	CM	M-Su 11p-11:35p	MTW-F--	:30	4	\$225.00	P-3	0.00	NM	4	\$900.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
	Week:	10/30/12	11/05/12	MTW-F--		4			\$225.00		0.00					
13	WJXX	10/30/12	11/05/12	Nightline Nightline	CM	M-F 11:35p-12:05a	MTWT---	:30	4	\$200.00	P-3	0.00	NM	4	\$800.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
	Week:	10/30/12	11/05/12	MTWT---		4			\$200.00		0.00					
14	WJXX	11/02/12	11/02/12	Jimmy Kimmel Jimmy Kimmel	CM	M-F 12:05a-1:05a	----F--	:30	1	\$60.00	P-3	0.00	NM	1	\$60.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
	Week:	10/29/12	11/04/12	----F--		1			\$60.00		0.00					
15	WJXX	11/03/12	11/03/12	GMA Weekend Sat-Sun 8a-9a	CM	Sat-Sun 8a-9a	-----S-	:30	1	\$85.00	P-3	0.00	NM	1	\$85.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
	Week:	10/29/12	11/04/12	-----S-		1			\$85.00		0.00					
16	WJXX	11/03/12	11/03/12	FCN Sat News at 6:30 Sat 6:30-7p/7p news after footba	CM	Sat FCN News We	-----S-	:30	1	\$150.00	P-3	0.00	NM	0	\$0.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
	Week:	10/29/12	11/04/12	-----S-		1			\$150.00		0.00					
	<u>Spot</u>	<u>Ch</u>	<u>Date Range</u>	<u>Description</u>		<u>Start/End Time</u>	<u>Weekdays</u>	<u>Length</u>		<u>Rate</u>		<u>Rtg</u>	<u>Type</u>			
	1	WJXX	10/29/12-11/04/12	FCN Sat News at 6:30		Sat FCN News W	-----Sa--	:30		(\$150.00)		0.00	NM			
	Credited [CR]															
17	WJXX	11/04/12	11/04/12	GMJ Sunday GMJ Sunday	CM	Sun 7a-730a	-----S	:30	1	\$55.00	P-3	0.00	NM	1	\$55.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
	Week:	10/29/12	11/04/12	-----S		1			\$55.00		0.00					
18	WJXX	11/04/12	11/04/12	GMA Weekend Sat-Sun 8a-9a	CM	Sat-Sun 8a-9a	-----S	:30	1	\$150.00	P-3	0.00	NM	1	\$150.00	
		<u>Start Date</u>	<u>End Date</u>	<u>Weekdays</u>		<u>Spots/Week</u>			<u>Rate</u>		<u>Rating</u>					
	Week:	10/29/12	11/04/12	-----S		1			\$150.00		0.00					
Totals													34	\$9,385.00		